

LETTER OF ENDORSEMENT

The 2009 United Way of Calgary and Area campaign will once again be in full swing over the next coming months. As your Union President, I am encouraging all members to get involved.

We know that this year, the uncertain economic times will continue to create challenges for many Calgarians. Calgarians are feeling the stress and more people than ever are turning to the United Way and its agencies for help. Through the United Way's ability to invest back into the community, they have been able to work together to improve the lives of Calgarians. For every dollar invested, there is a savings to society of at least six dollars.

I am encouraging members to step up and make a difference by giving to the United Way by either volunteering their time or contributing financially at your workplace campaign.

The United Way-Centraide is a charitable organization that recognizes and integrates the labour movement. They share our vision of strong communities. They work to reduce poverty, involve youth and new Canadians and increase the ability of citizens to participate in society.

This year, be part of the campaign, ensuring that we help continue to build and strengthen the partnership to move our common vision forward.

Douglas O'Halloran
President, UFCW Local 401